

Map for Social Transformation

Problem/ Action Area: Women and girls in Rogers Park are being harassed on the streets – on their way to school, work, the store, etc...

Overall Campaign Goal [What do you hope to accomplish?]: To decrease the amount of street harassment experienced by women and girls in Rogers Park.

Objectives [How will your goal be accomplished?]:

- 1) Raise the public's awareness that street harassment is a HARM and a form of violence against women and girls.
- 2) Build a base of individuals who are committed to ending street harassment.
- 3) Demand community accountability for the eradication of street harassment by involving ALL community members in this effort.
- 4) Get our alderman to improve the lighting on two main streets in Rogers Park – Morse Ave and Howard Street.
- 5) Get businesses to enforce no loitering outside of their stores, etc...
- 6) Get more police patrols during the key after school hours on Morse and Howard.
- 7) Provide more opportunities to young men in our community like employment and other activities.
- 8) Establish a "harm free" zone in Rogers Park.
- 9) Document the resistance to street harassment through the creation of a zine and video.

Allies [Who identifies with this problem?] and Opposition [Who will be opposed?]:

- Allies: our friends, families, anti-violence groups in our community, youth centers, elected officials, law enforcement, business owners, local media
- Opposition: harassers

Actions:

- Create the YWAT
- Conduct research about the issue
- Hold community forums
- Sponsor citywide day of action against street harassment
- Organize a community march against street harassment
- Write letters to key community leaders [elected officials, police commander]
- Meetings with elected officials and other key stakeholders
- Launched the RESPECT poster campaign

Outcome/ Evaluation:

- Number of actions [individual and collective] on Day of Action
- Number of businesses that participated in the poster campaign
- Number of educational workshops and trainings
- Press coverage
- Promise of better lighting
- More police patrols during key hours
- More jobs and opportunities for young men
- Number of young women and men that get involved with YWAT