Map for Social Transformation

Problem/Action Area: Women and girls in Rogers Park are being harassed on the streets – on their way to school, work, the store, etc...

Overall Campaign Goal [What do you hope to accomplish?]: To decrease the amount of street harassment experienced by women and girls in Rogers Park.

Objectives [How will your goal be accomplished?):
1) Raise the public’s awareness that street harassment is a HARM and a form of violence against women and girls.
2) Build a base of individuals who are committed to ending street harassment.
3) Demand community accountability for the eradication of street harassment by involving ALL community members in this effort.
4) Get our alderman to improve the lighting on two main streets in Rogers Park – Morse Ave and Howard Street.
5) Get businesses to enforce no loitering outside of their stores, etc…
6) Get more police patrols during the key after school hours on Morse and Howard.
7) Provide more opportunities to young men in our community like employment and other activities.
8) Establish a “harm free” zone in Rogers Park.
9) Document the resistance to street harassment through the creation of a zine and video.

Allies [Who identifies with this problem?] and Opposition [Who will be opposed?):
- Allies: our friends, families, anti-violence groups in our community, youth centers, elected officials, law enforcement, business owners, local media
- Opposition: harassers

Actions:
- Create the YWAT
- Conduct research about the issue
- Hold community forums
- Sponsor citywide day of action against street harassment
- Organize a community march against street harassment
- Write letters to key community leaders [elected officials, police commander]
- Meetings with elected officials and other key stakeholders
- Launched the RESPECT poster campaign

Outcome/Evaluation:
- Number of actions [individual and collective] on Day of Action
- Number of businesses that participated in the poster campaign
- Number of educational workshops and trainings
- Press coverage
- Promise of better lighting
- More police patrols during key hours
- More jobs and opportunities for young men
- Number of young women and men that get involved with YWAT