NATIONAL RESULTS—MEN’S INVOLVEMENT IN ENDING GENDER-BASED VIOLENCE

Most men are willing to get involved in efforts to prevent domestic violence and sexual assault. According to a 2007 poll commissioned by the Family Violence Prevention Fund and Verizon Wireless:

- Fifty-six percent of men—and 60 percent of those age 18 to 34—have reason to believe a member of their immediate or extended family, a close friend or acquaintance has been in a domestic violence or sexual assault situation.

- More than half (57 percent) think they can personally make at least some difference in preventing violence and 73 percent think they can make at least some difference in promoting healthy, respectful, non-violent relationships.

- Two-thirds of men¹ (67 percent) say domestic violence and sexual assault are very or fairly common in the United States. Just 15 percent of men (and just 12 percent of young men) say it is not likely that, at some point, a woman or girl they know will be a victim.

- Seven in ten men are willing to talk to children about healthy relationships (up from 55 percent in a poll conducted in 2000). Two-thirds say they would sign a pledge; an equal number would sign a petition or contact lawmakers about the issue.

- Men give no institutions high marks for doing enough to raise awareness and address domestic violence and sexual assault. More than 60 percent say the sports and entertainment industries, government, school and colleges, the news media and businesses should do more.

- 87 percent want employers to provide information for victims, 83 percent want employers to adopt policies to help victims, 77 percent want supervisors and managers to be trained to support victims and 72 percent want employers to provide resources to employees on how to talk to children about healthy, violence-free relationships.

Information on the poll is available at: www.endabuse.org/07menspoll and www.verizonwireless.com/surveyresults.

¹ From April 23 to May 3, 2007, Hart Research conducted this national survey for the Family Violence Prevention Fund and Verizon Wireless among a representative sample of 1,020 American men age 18 and over.